



PABLO DEFENDINI

DESIGN • PRINT • BOOKS

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RÉSUMÉ

SKILL SUMMARY:

- ☞ Mastery of all major creative software, including but not limited to: Adobe Creative Suite 3 (including Dreamweaver CS3), Apple Final Cut Pro, Apple LiveType.
- ☞ Computer literate on a PC, positively eloquent on a Mac.
- ☞ Highly web-literate, including knowledge of HTML & CMS management.
- ☞ Fine art printing, specializing in silkscreen, relief, and fine press letterpress printing.
- ☞ Digital pre-press specialist.
- ☞ Enthusiastic, efficient and goal oriented, with a solid 'non-zero-sum' work ethic and a perpetual hunger for learning.
- ☞ Highly honed creative conceptualization and organizational skills.
- ☞ Easygoing and a solid team player.
- ☞ Fully bilingual: English & Spanish.

EDUCATION & TRAINING

- ☞ 2003-2006: Pratt Institute, Brooklyn, NY.
Graduated with honors, Bachelor of Fine Arts in Communication Design, minor in Printmaking.
- ☞ 2005: Center for Book Arts, Manhattan NY.
Letterpress printing and polymer platemaking courses.
- ☞ 2002: Future Media Concepts, Boston, MA.
'Advanced Editing Techniques on Final Cut Pro' Seminar
- ☞ 2001: Future Media Concepts, Boston, MA.
'Introduction to Final Cut Pro' Seminar
- ☞ 1996-1998: Ringling School of Art & Design, Sarasota, FL.
Minor coursework in Illustration.
- ☞ 1998-1999: Animación Boricua, San Juan, PR.
Apprentice in a professional cel animation studio.

WORK EXPERIENCE

- ☞ 2006-Present: Junior Mass-Market Designer for Tor / Forge Books; Manhattan, NY
Cover design for mass-market titles on list; original designs as well as adaptations of previous hardcover designs.
- ☞ 2005: Work/study intern for the Center for Book Arts; Manhattan, NY
In-house letterpress work on four Vandercook proofing presses. Responsible for general upkeep and maintenance of print shop and bindery. Assistant to the curator for the 2005 'Dialogue' transatlantic exhibit.
- ☞ 2004: Art Director for NRG Magazine; Brooklyn, NY
Responsible for complete re-design, as well as month-to-month layout and print production for small press-run, bi-monthly lifestyle magazine.
- ☞ 2000-2003: Senior Art Director/IT Director at EKO inc; San Juan, PR
Oversaw production and creative quality control for a 5 person design department. Art Director and lead design for Notcámbulo, a monthly print magazine. Designed, deployed and maintained office network consisting of approximately 15 Macs and assorted printers and other peripherals, developing low cost, in-house solutions for data transfer, workflow management, etc, from the ground up. Founded department of Broadcast Media within the company; charged with producing TV and radio commercials for advertising clients, including storyboards, graphics development, filming, non-linear editing, special effects and motion graphics. Founded department of Web Development within the company, responsibilities included design and HTML programming of websites, as well as periodic updates; preparing images and graphics for the web.
- ☞ 1998-2000: Art Director at J. Walter Thompson; San Juan, PR
Handled creative duties for high profile clients such as Ford Motor Company, Shell Oils, MCI-Worldcom, Unilever, and Serralles Distillers (makers of DonQ rum), etc. Duties included concept development for pan-media campaigns and marketing strategies for the Latin American market; supervision of print, TV and Radio production, layout creation, content management, storyboard development, etc.

OTHER ACTIVITIES

Have helped organize non-profit events, including concerts featuring local bands and cultural fairs, for a local environmental conservation entity. Organized community activities for young artists, actors, musicians and directors.

References available upon request. To view a portfolio of current work, kindly log on to www.defendini.com.